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8	BEFORE THE D DEPARTMENT OF CON	
9	FOR THE CEMETERY ANI STATE OF CAL	FUNERAL BUREAU
10	STATE OF CAL	DIFORNIA
11	In the Matter of the Accusation Against:	Case No. A1 2005 83
12	Grand View Memorial Park, Inc. Marsha Howard, President	
13	Moshe Goldsman, Secretary, Trustee Charles F. Ramsey, Sr., Trustee	ACCUSATION
14	Thomas E. Trimble, Trustee 1341 Glenwood Road	
15	Glendale, CA 91201 Certificate of Authority No. COA 562	
16	Certificate of Authority No. CON 302	
17	Marsha Lee Howard 1343 Glenwood Road	
18	Glendale, CA 91201	
19	Cemetery Manager License No. CEM 97 Crematory Manager License No. CRM 120	
20	Moshe Lawrence Goldsman	
21	13017 North Lopez Canyon Road Sylmar, CA 91342	
22	Cemetery Salesperson Lic. No. CES 31319	
23	Grand View Memorial Park Crematory	
24	1341 Glenwood Road	
25	Glendale, CA 91201 Crematory License No. CR 165	
26	Respondents.	
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	1. ACCUSAT	TION
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1. Effective January 1, 1996, the Department of Consumer Affairs succeeded to, and was vested with, all the duties, powers, purpose, responsibilities and jurisdiction of the Cemetery Board and the Board of Funeral Directors and Embalmers, and consolidated the functions into the Cemetery and Funeral Programs. Effective January 1, 2001, the regulatory agency is

designated as the Cemetery and Funeral Bureau.

 Sherrie Moffet-Bell (Complainant) brings this Accusation solely in her official capacity as the Bureau Chief of the Cemetery and Funeral Bureau, Department of Consumer Affairs.¹

PARTIES

Grand View Cemetery

2. Certificate of Authority number COA 562 was issued to Grand View Memorial Park, Inc. (Respondent Grand View Cemetery), on or about January 3, 1999. The Certificate will expire on January 1, 2007. The certificate is currently subject to restrictions pursuant to an Interim Suspension Order issued on November 3, 2005. At the time of issuance, Respondent Marsha Howard was the President and a director of the corporation and was also the Responsible Managing Officer and Trust Financial Officer. Respondent Howard is the majority shareholder of the corporation, holding approximately 51% of the shares. Respondent Moshe Goldsman was the Secretary and a director of the corporation and a member of the Board of Trustees. Respondent Goldsman is the minority shareholder of the corporation, holding approximately 49% of the shares. Charles F. Ramsey, Sr., was a member of the Board of Trustees. Trimble, was a member of the Board of Trustees.

Grand View Crematory

3. The Bureau issued Crematory license number CR 165 to Grand View Memorial Park, Inc. (Respondent Grand View Crematory), on or about January 7, 2004. The license is currently subject to restrictions pursuant to an Interim Suspension Order issued on November 3, 2005. The license will expire on January 31, 2007.

Marsha Lee Howard

- 4. The Bureau issued Cemetery Manager License number CEM 97 to Respondent Howard on or about May 20, 2004. The license is currently suspended pursuant to an Interim Suspension Order issued on November 3, 2005. The license expired on May 31, 2006.
- 5. The Bureau issued Crematory Manager License number CRM 120 to Respondent Howard on or about May 11, 2004. The license is currently suspended pursuant to an Interim Suspension Order issued on November 3, 2005. The license expired on May 31, 2006.

Moshe Lawrence Goldsman

6. The Bureau issued Cemetery Salesperson License number CES 31319 to Respondent Moshe Lawrence Goldsman on May 17, 2001. The license will expire on June 30, 2007.

JURISDICTION

- 7. This Accusation is brought before the Director of Consumer Affairs for the Cemetery and Funeral Bureau, under the authority of the following laws. All section references are to the Business and Professions Code unless otherwise stated.
- 8. Pursuant to Section 9725, a license may be suspended or revoked for violations of the Cemetery Act.²
- 9. Pursuant to Section 9725.1, unprofessional conduct by any licensee or registrant or by any agent or employee of a licensee or registrant constitutes grounds for disciplinary action. Unprofessional conduct includes, but is not limited to, the following:
- (a) Violating or attempting to violate, directly or indirectly, or assisting in or abetting the violation of this chapter and any regulation adopted thereunder, or of any federal or state law or regulation governing the disposition of human remains, operation of cemeteries or crematories, the sale of cemetery property, or the sale of crematory services or commodities.

2. Section 9600, et seq.

1		(b) Negligence in performing any act related to the operation of a
2	cemetery or crematory.	
3	10.	Pursuant to Section 9726 the Bureau may suspend or revoke the license of
4	a cemetery licensee for:	
5	"(a)	Making any substantial misrepresentation.
6	"(b)	Making any false statement of a character likely to influence or persuade.
7	"(c)	A continued and flagrant course of misrepresentation or making of false promises through cemetery agents or salespersons.
8	"(d)	Acting for more than one party in a transaction without the knowledge or consent of all parties thereto.
10	"(e)	Commingling the money or other property of his or her principal with his
11		or her own.
12	"(g)	The claiming or taking by a licensee of any secret or undisclosed amount
13		of compensation, commission or profit or the failure of a licensee to reveal to the employer of such licensee the full amount of such licensee's
14		compensation, commission or profit under any agreement authorizing or employing such licensee to sell, buy or exchange cemetery property for
15		compensation or commission prior to or coincident with the signing of such agreement evidencing the meeting of the minds of the contracting parties, regardless of the form of such agreement, whether evidenced by
16		documents in an escrow or by any other or different procedure.
17	"(i)	Any other conduct, whether of the same or a different character than
18	.,	specified in this section, which constitutes fraud or dishonest dealing.
19	"The misrepresentations and false statements mentioned in this section include also misrepresentation and false statements as to other property than that which the	
20	cemetery licensee may be selling or attempting to sell."	
21	11.	Pursuant to Section 9727 the Bureau may suspend or revoke the license of
22	any cemetery licensee who:	
23	"(b)	Knowingly authorized, directed, connived at or aided in the publication, advertisement, distribution, or circulation of any material false statement
24		or representation concerning his or her business or any cemetery property offered for sale.
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26	"(d)	Acted or conducted himself or herself in a manner which would have
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ACCUSATION

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administrative law judge to direct a licentiate found to have committed a violation or violations

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of the licensing act to pay a sum not to exceed the reasonable costs of the investigation and

FACTUAL SUMMARY

- Grand View Memorial Park is a corporately owned, private cemetery, located in Glendale, California. A crematory is also located on the property. Respondent Howard was the licensed manager of both the cemetery and crematory and, prior to the issuance of the interim suspension order, was responsible for the day-to-day operation of both.
- In May 2005, Bureau investigators inspected the cemetery after being advised by an employee that bodies were being improperly interred at Grand View; bodies were being disinterred at night under suspicious circumstances; biohazardous waste was being improperly disposed of; and graves were being recycled.

- The cemetery property in general was in poor condition and was not being properly maintained. The grass and foliage was dead in some areas and overgrown in others. Various building were damaged or in disrepair. Trash and discarded tools and equipment was strewn over the property as well as inside the mausoleums. One of the roads in the cemetery was blocked by markers or other material making it difficult or impossible to access graves. The amount of trash and debris and rodent feces made various areas of the mausoleum inaccessible, despite the fact that there were remains interred in those areas.
- There is a chapel on the cemetery grounds. Inside a room in the chapel, approximately seven bodies were stored in caskets in crypt-like spaces, covered by wooden shutters, designed for temporary storage. When the investigator attempted to remove one of the shutters, Respondent Howard screamed at him not to open it because they were old and the remains had probably been embalmed with cyanide. Respondent Howard provided documentation identifying ten bodies, some of which had been there since the 1930's.
- 30. The maps of the cemetery were inaccurate and did not show all of the areas where interments had occurred, including interments in a mausoleum and the chapel.

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Cremated Remains

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- 32. When conducting cremations, Respondents failed to properly remove remains from cremation chamber prior to insertion of a second set of remains into the same chamber.
- 33. The crematory did not maintain accurate records. The crematory's records showed that multiple cremations were occurring simultaneously.

There are multiple burials in the cemetery that were not done properly. In

34. The cremated remains of approximately 4,500 people were stacked in two rooms in one of the mausoleums on the property. These remains had not been interred and some were decades old. Downstairs there were crypt spaces. The front of the crypt spaces were broken, revealing urns containing cremated remains. Some of the urns were open revealing human bones. The area was covered in trash. Cremated remains had been spilled on the floor and commingled. Cremated remains had been improperly removed from crypt spaces. Cremated remains were also disposed of in a dumpster on the property.

Cemetery Operations

35. Respondent Howard was the alter ego for the cemetery corporation. Respondent Howard was responsible for the day-to-day operation of the cemetery and made virtually all of the decisions related to the operation of the cemetery. Respondent Howard did not adhere to the corporate formalities and she used the corporation's assets for her own personal purposes. She lived on the cemetery's property. She commingled the corporation's funds and assets with those of other businesses in which she had an interest and caused the corporation to pay bills or expend funds for items which had no relationship to the corporation and which provided the corporation no meaningful benefit. Respondent Howard improperly diverted income and/or embezzled funds from the corporation.

ACCUSATION

1	FOURTH CAUSE FOR DISCIPLINE	
2	(Misrepresentation)	
3	51. The licenses of Respondents Howard and Grand View Cemetery are	
4	subject to disciplinary action for pursuant to Section 9726(a), in that Respondents made	
5	substantial misrepresentations as stated in Paragraphs 26 - 46.	
6	52. The license of Respondent Grand View Crematory is subject to	
7	disciplinary action pursuant to Section 9726(a), in that Respondent made substantial	
8	misrepresentations as stated in Paragraphs 32 - 34 and 46.	
9	FIFTH CAUSE FOR DISCIPLINE	
10	(False Statements)	
11	53. The licenses of Respondents Howard and Grand View Cemetery are	
12	subject to disciplinary action pursuant to Section 9726(b), in that Respondents made false	
13	statements of a character likely to influence or persuade as stated in Paragraphs 26 - 46.	
14	54. The license of Respondent Grand View Crematory is subject to	
15	disciplinary action pursuant to Section 9726(b), in that Respondent made false statements of a	
16	character likely to influence or persuade as stated in Paragraphs 32 - 34 and 46.	
17	SIXTH CAUSE FOR DISCIPLINE	
18	(Misrepresentation/False Promises)	
19	55. The licenses of Respondents Howard and Grand View Cemetery are	
20	subject to disciplinary action pursuant to Section 9726(c), in that Respondents engaged in a	
21	continued and flagrant course of misrepresentation and/or made false promises through cemetery	
22	agents or salespersons, for the reasons stated in Paragraphs 26 - 46.	
23	SEVENTH CAUSE FOR DISCIPLINE	
24	(Commingling)	
25	56. The licenses of Respondents Howard and Grand View Cemetery are	
26	subject to disciplinary action pursuant to Section 9726(e), in that Respondents commingled	
27	money or other property as stated in Paragraphs 26 - 46.	
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1	EIGHTH CAUSE FOR DISCIPLINE
2	(Secret Compensation)
3	57. The licenses of Respondents Howard and Grand View Cemetery are
4	subject to disciplinary action pursuant to Section 9726(g), in that Respondents took secret or
5	undisclosed compensation, commission or profit for the reasons stated in Paragraphs 26 - 46.
6	NINTH CAUSE FOR DISCIPLINE
7	(Fraud/Dishonest Dealing)
8	58. The licenses of Respondents Howard and Grand View Cemetery are
9	subject to disciplinary action pursuant to Section 9726(i), in that Respondents committed acts of
10	fraud and/or dishonest dealing for the reasons stated in Paragraphs 26 - 46.
11	TENTH CAUSE FOR DISCIPLINE
12	(False Statement/Representation)
13	59. The licenses of Respondents Howard and Grand View Cemetery are
14	subject to disciplinary action pursuant to Section 9727(b), in that Respondents knowingly
15	authorized, directed, connived at or aided in the publication, advertisement, distribution, or
16	circulation of any material false statement or representation concerning his or her business or any
17	cemetery property offered for sale, for the reasons stated in Paragraphs 26 - 46.
18	ELEVENTH CAUSE FOR DISCIPLINE
19	(Acts Which Would Have Warranted Denial of License)
20	60. The licenses of Respondents Howard and Grand View Cemetery are
21	subject to disciplinary action pursuant to Section 9727(d), in that Respondents acted or
22	conducted themselves in a manner which would have warranted the denial of his or her
23	application for a cemetery license, or for a renewal thereof, for the reasons stated in Paragraphs
24	26 - 46.
25	TWELFTH CAUSE FOR DISCIPLINE
26	(Endowment Care Violations)
27	61. The licenses of Respondents Howard, Grand View Cemetery and
28	Goldsman are subject to disciplinary action pursuant to Health and Safety Code section 8785 for

1	violating the laws relating to the collection, investment, or use of endowment care funds as	
2	stated in Paragraphs 41 - 45.	
3	THIRTEENTH CAUSE FOR DISCIPLINE	
4	(Violations of the Cemetery Act)	
5	62. Respondent Goldsman's license is subject to discipline for violations of	
6	the Cemetery Act related to his failure to comply with the laws regulating endowment care funds	
7	and the breach of his fiduciary duties as a trustee for the ECF, for the reasons stated in	
8	Paragraphs 41 - 46 and 61.	
9	FOURTEENTH CAUSE FOR DISCIPLINE	
10	(Negligence)	
11	63. Respondent Goldsman's license is subject to disciplinary action for	
12	unprofessional conduct pursuant to Section 9725.1(b), in that Respondent was negligent in	
13	performing acts related to the operation of a cemetery for the reasons stated in Paragraphs 41 -	
14	46 and 61.	
15	<u>PRAYER</u>	
16	WHEREFORE, Complainant requests that a hearing be held on the matters herein	
17	alleged, and that following the hearing, the Director of Consumer Affairs issue a decision:	
18	1. Revoking or suspending Certificate of Authority number COA 562 issued	
19	to Grand View Memorial Park, Inc.	
20	2. Revoking or suspending Crematory license number CR 165 issued to	
21	Grand View Memorial Park, Inc.	
22	3. Revoking or suspending Cemetery Manager License number CEM 97	
23	issued to Marsha Lee Howard.	
24	4. Revoking or suspending Crematory Manager License number CRM 120	
25	issued to Marsha Lee Howard.	
26	5. Revoking or suspending Cemetery Salesperson License number CES	
27	31319 issued to Respondent Moshe Lawrence Goldsman.	
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	15. ACCUSATION	

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